**Table S1** Examples of task stimuli photographed in the six scenarios (three passive and three active): target and matched control stimuli for each alcohol category.

|  |  | Wine | | Beer | | Spirits | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Context | Scenario | Target | Control | Target | Control | Target | Control |
| Passive | Drink only |  |  |  |  |  |  |
| Drink with empty glass |  |  |  |  |  |  |
| Drink with full glass |  |  |  |  |  |  |
| Active | Serving |  |  |  |  |  |  |
| Opening |  |  |  |  |  |  |
| Drinking |  |  |  |  |  |  |